

Dear [First Last Name],

[Age 2 respondents]:

Thank you for your continued participation in the Baby's First Years research study.

By taking the time to speak with us during the past difficult year, you have helped us learn more about the experiences of families like yours in your community. We are so grateful for your partnership. Thank you for opening your doors to us and sharing your story.

You cannot be replaced in this work! By talking to us each year as your child grows up, you are helping us understand how families like yours make ends meet and support children throughout their lives. By talking with our interviewer and sharing your story, you may help support mothers like you in the future.

Soon our interviewer will contact you again to offer \$100 in appreciation of your time for participating in your child's third birthday interview. We are excited for the opportunity to talk with you again.

[Age 2 non-respondents]:

Greetings from the Baby's First Years study.

We have not heard from you in a while!

When we last spoke, [childname] [was born / turned one year old] and you shared information with us about your family and life.

You are a part of a group of mothers that generously agreed to partner with us after giving birth. We are following that group each year as your children age, and your voice is very important.

Please consider sharing your information with us again around your child's third birthday, so we can ensure that your voice is represented.

You cannot be replaced in this work! By talking to us each year as your child grows up, you are helping us understand how families like yours make ends meet and support children throughout their lives. By talking with our interviewer and sharing your story, you may help support mothers like you in the future.

Soon our interviewer will contact you again to offer \$100 in appreciation of your time for participating in your child's third birthday interview. We are excited for the opportunity to talk with you again.

[All]:

Next Steps:

- A Baby's First Years interviewer from the University of Michigan will be contacting you soon to schedule the phone interview around your baby's third birthday. The call will come from your local area code and she may leave a voicemail or send a follow up text message.
- **If your contact information has changed since last year**, or for any questions about the study, please call the University of Michigan's toll-free numbers:
 - English: (877) 647-2122

- Spanish: (800) 643-7605

You can also call the Baby's First Years study team directly at (608) 291-7359 or email us at bfystudy@gmail.com.

Included in this letter is a \$50 check in appreciation for the upcoming phone interview and your time. In addition to this check, you will receive another \$50 (for a total of \$100) once you have completed the interview.

We look forward to hearing from you!

Sincerely,
Dr. Kimberly Noble
Baby's First Years Study
Principal Investigator
Teachers College Columbia University

First Last Name
Address
City, State, Zip